



SOUTH

East Point

NEXT

EXIT



THE  
EAST  
POINT  
VOTERS  
GUIDE  
2023

[WWW.LIFTEVERYVOTEANDRISE.COM](http://WWW.LIFTEVERYVOTEANDRISE.COM)



**East Point**, I hear you... I See You, I am you, I am Headland & Delowe, I am Russell High School, I am working at McDonald's at 15 years old, I am eating at the East Point Smorgasbord, Zestos's, & 25 cent Krystals on Main St., I am Jungle Foot, Martel Homes, Stanton Rd. Sykes Park Winn-Dixie & Food Giant. I am places, people & things known & unknown. But more importantly...

### **I am a VOTER!**

This publication and initiative is nonpartisan. It is not supported or controlled by a political party, special interest group or affiliation. However, it does not mean that we are not disinterested, uninvolved or unimplicated.

We have thoughtfully and clearly created a platform of carefully curated questions that our staff has deemed to be important to the residents and business owners of this city.

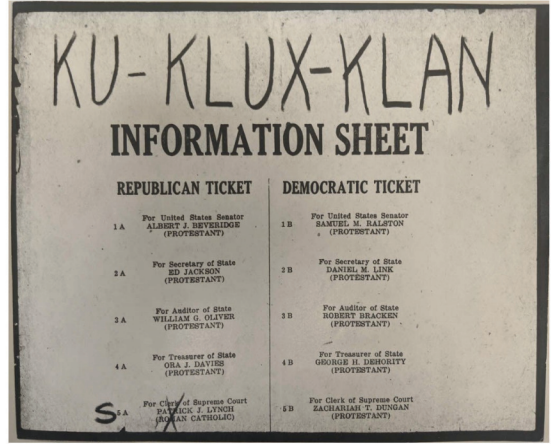
**Why?** Because it is needed. Questions and answers that are relevant, simply asked and answered. Not on Facebook, or Instagram or some other magically here today and gone tomorrow topic, fueled with tons of digital courage, but short on common sense and political decorum.

**What?** What exactly is LIFTEVERYVOTEANDRISE.com, It's an initiative, a movement a cause, a recommitment to a debt owed to a disenfranchised people and an acknowledgment the ones who fought and died for the very right to practice the basic core principles this nation claims to be built on.

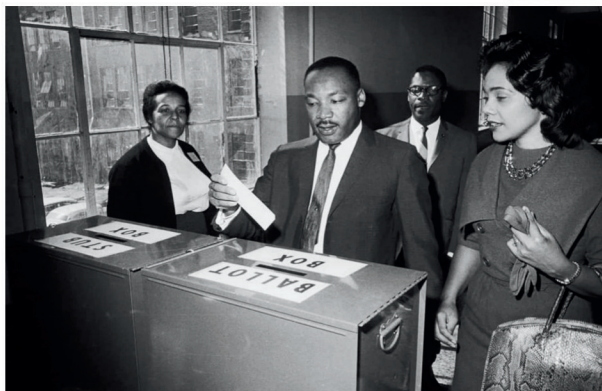
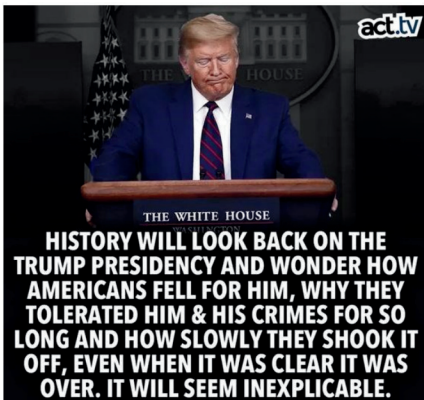
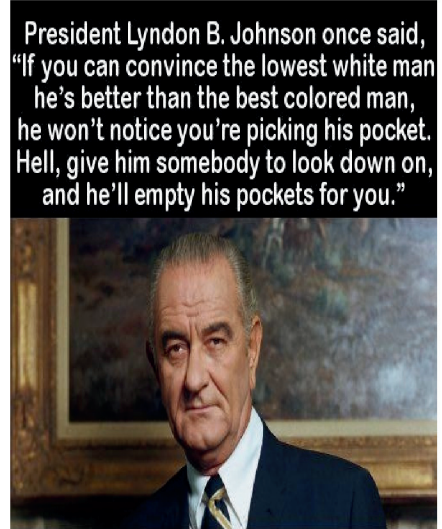
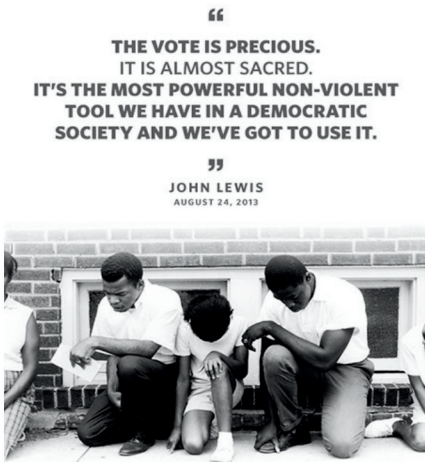
**When?** Now and as long as we can. A recent survey by Wallethub ranked the best and worst cities. 3 metro cities ranked in the top 98th percentile - Woodstock, Duluth and Alpharetta. The 3 worst, winning the race to the absolute bottom were... Stonecrest, LaGrange and EAST POINT! Now I wonder why? Is it just the lack of certain amenities and favorable conditions, or is it clearly the abundance of a certain color of people that make up this city. Pahrump Nevada, rated higher than East Point, they just got telephones and paved roads about fifty years ago.

**NOW.** We Vote. We Vote, to maintain our community, our way of life, our chance to create for better or for worse our future our destiny. While some may complain, others campaign to create a city and a better future. While some may disagree with the tactics to get a potential or existing constituent to vote for them. We all must understand the delicate and fragile state of voting rights. This right has not always been available to all citizens. In fact almost everyone knows some one who at one time was not available to vote. Allow me to elaborate...

Jim Crow era laws made it illegal for Black Georgians to vote in democratic primaries. The laws also required literacy test and poll taxes. Jim Crow was also responsible for some of the KKK's most notorious violent activities in keeping Black voters from voting.



Even today... Oct 29, 2023 local news is reporting voting irregularities, and some are even calling it voter suppression! Whether it is the former or the latter. It is vital that we participate in the process to maintain and direct our community. The leadership you elect creates the community you live in. So if you want better basic services, youth and adult activities, safety and economic development. You must demand it and it starts with voting even at your local level. Remember, what your community has, they have because they asked... If you don't have it ... You didn't ask for it!



**LIFT  
 EVERY  
 ✓ VOTE  
 AND  
 RISE**

*Alan S. Hill*

# Voting Rights

HISTORY



## Voting Rights Act (1965)

This act was signed into law on August 6, 1965 by President Lyndon Johnson. It outlawed the discriminatory voting practices adopted in many southern states after the Civil War, including literacy tests as a prerequisite to voting.

This “act to enforce the fifteenth amendment to the Constitution” was signed into law 95 years after the amendment was ratified. In those years, African Americans in the South faced tremendous obstacles to voting, including poll taxes, literacy tests, and other bureaucratic restrictions to deny them the right to vote. They also risked harassment, intimidation, economic reprisals, and physical violence when they tried to register or vote. As a result, African-American voter registration was limited, along with political power.



## Voting Rights Throughout U.S. History

Voting rights in the United States have not always been equally accessible. African Americans and women of all ethnicities have fought, and continue to fight, especially hard to have their voices heard.

The right to vote—and who may exercise it—has changed continuously over the course of the United States' history. While states have traditionally determined requirements for voting, the federal government has taken several actions that have altered those requirements in an attempt to create more equity and equality in the process. Today, in order to vote in federal elections, one must be a United States citizen, at least 18 years old by the date of the general election, and a resident of the state in which one votes.



# The City Of East Point

East Point City Hall  
2757 East Point Street  
East Point, Georgia. 30344



Mayor: Deana Holiday Ingraham

- The City of East Point was chartered in 1887.
- Between 2020 and 2021, the overall population grew from 35,031 to 37,895, a 8.18% increase.
- With over 38,000 residents, and more than 17,000 households, it's the sixth largest city in Fulton County.
- The name "East Point" derives from the fact that this is the terminus of the Atlanta & West Point Railroad in the east. West Point Georgia, is the terminus where the rail line ends in the west.
- This settlement was founded as a railroad terminus with 16 families in 1870, but quickly became an inviting place for industry to develop.

## East Point Demographics

### 1 East Point Population Estimates (U.S. Census: July 1, 2022)

Population: 38,380

White: 16.4%

Black: 76.7%

American Indian/Alaska Native: 0.1%

Asian: 1.6%

Hispanic/Latino: 7.9%

Veterans 2017-2021: 1,685

Foreign Born Persons 2017-2021: 6.2%

### 2 Family & Living Arrangements (U.S. Census: 2017-2021)

Households: 16,033

Persons Per Household: 2.34

Living In Same House 1 Year Ago: 82%

### 3 Income & Poverty (U.S. Census: 2017-2021)

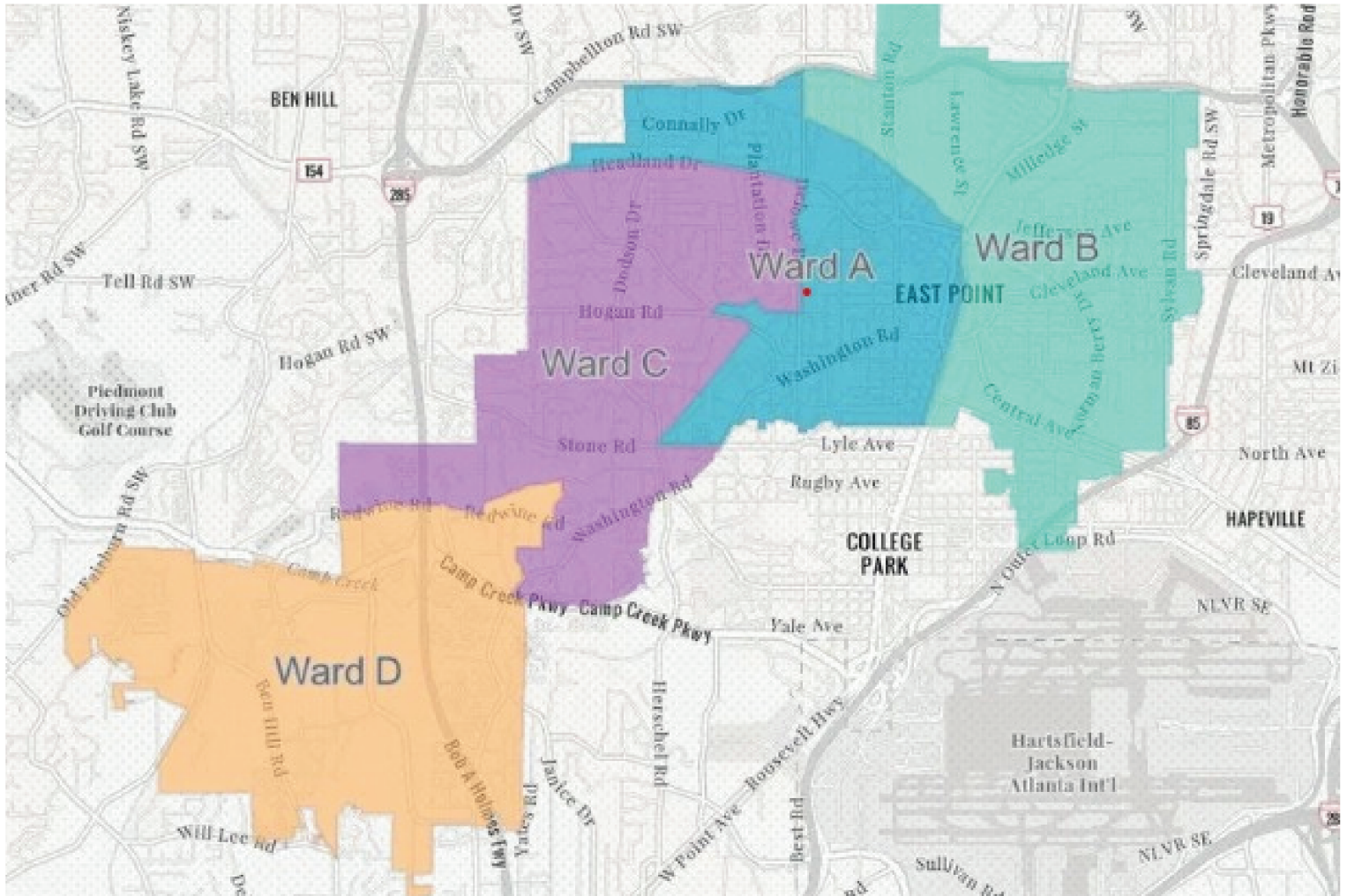
Median Household Income: \$50,371

Persons Per Capita Income: \$30.110

Persons In Poverty: 23.2%

# CITY OF EAST POINT

## LOCAL REAPPORTIONMENT MAP



**The City of East Point is divided into four wards (A,B,C,D) and each ward is represented by two members of City Council elected by their constituency to serve a four-year term.**



# VOTE EARLY

**YOUR TIME | YOUR VOICE | YOUR VOTE**

**October 16, 2023 – November 3, 2023  
Monday – Friday: 9:00 a.m. – 6:00 p.m.**

**Saturday October 21, 2023 & Sunday October 22, 2023  
9:00 a.m. – 6:00 p.m.**

**Saturday October 28, 2023 & Sunday October 29, 2023  
12:00 p.m. – 5:00 p.m.**

**\*Absentee Ballot Drop-Box**

**\*Alpharetta Library 10 Park Plaza Alpharetta, GA 30009**

**\*Buckhead Library 269 Buckhead Avenue NE Atlanta, GA 30305**

**Chattahoochee Hills City Hall 6505 Rico Road Chattahoochee Hills, GA 30268**

**C. T. Martin Natatorium Recreation Center 3201 Martin Luther King Jr. Drive SW Atlanta, GA 30311**

**\*East Point First Mallalieu United Methodist Church 2651 N Church Street East Point, GA 30344**

**\*East Roswell Library 2301 Holcomb Bridge Road Roswell, GA 30076**

**\*Fairburn Annex 40 Washington Street Fairburn, GA 30213**

**Fulton County Government Center 141 Pryor Street SW Atlanta, GA 30331**

**\*Gladys S. Dennard Library at South Fulton 4055 Flat Shoals Road South Fulton, GA 30291**

**Ponce De Leon Library 980 Ponce De Leon Avenue NE Atlanta, GA 30306**

**Robert F. Fulton Ocee Library 5090 Abbotts Bridge Road Johns Creek, GA 30005**

**Roswell Library 115 Norcross Street Roswell, GA 30075**

**South Fulton Service Center 5600 Stonewall Tell Road South Fulton, GA 30349**

**Southwest Arts Center 915 New Hope Road SW South Fulton, GA 30331**

RE-ELECT  
**LANCE**  
★ ★ ★  
**ROBERTSON**  
EAST POINT CITY COUNCIL WARD A

In 2019, you elected me as your Ward A representative with a community and policy focus. I am writing to address a matter of great importance that requires my immediate attention. Ward-A has held more community monthly meetings and prides itself on being responsive to the community's needs.

Am I perfect? Not at all. I have started to notice more frequent systematically organized character attacks with a false narrative by a small group targeting me repeatedly weekly with organized character assassination. It has been brought to my attention numerous times social media posts and articles were circulated about an incident when I was wrongly accused over 20 years ago, which I was cleared and vindicated.

*I was accused of driving my "personal car" with illegally placed City of East Point signage. When investigated, they were referencing my vehicle car magnet that has the name of my business affixed.*

I have a community outreach event series entitled "Love Thy Neighbor," which has been stakeholder-driven with free food, sponsored food, community Pot-Luck brought food, and any creative way we can keep our communities engaged with access to their representative.





*“How was any unused food or supplies such as plates, cups, utensils, etc. (which you seem to have purchased for each event) disposed of? What became of those items?”*

*-Ward A Candidate*

Stakeholders have the right to know how their Tax dollars are spent but to ask but why do this through open records that ties up the time and resources of staff, which adds to the number of things to deal with that can impact service delivery?

*“I will not air any of the personal amplified attacks, but the author leading this group and organized efforts is my neighbor / opponent, to whom I speak to often when we encounter each other.”*

*-Lance Robertson*

I have a long track record of thirty years of community involvement and believe in the power of constructive dialogue and open communication. If anyone has concerns or disagreements with my positions or actions, I am more than willing to engage in respectful and meaningful discussions. Through civil discourse, we can find common ground and work toward the betterment of our community.

I am extending an invitation to anyone who may have concerns to meet with me directly. I am open to addressing misconceptions and providing accurate information to understand my intentions and actions, better report progress, and address any challenges and concerns.

It is disheartening to witness the spread of false information, misleading statements, and outright untruths intended to damage my character and credibility. I am committed to maintaining the highest standards of ethics, transparency, and honesty throughout my involvement in our community.

In the face of slander and hostility, I remain committed to our shared values and the betterment of our community. Together, we can rise above negativity and continue our work towards a more prosperous and harmonious environment for all residents.

Thank you for your understanding and support during this challenging time. I look forward to a future where our community can unite for the betterment of all.

Your Ward-A East Point City Councilman,



**ELECTION DAY**  
**NOVEMBER 7<sup>TH</sup>**  
**LANCEROBERTSON.COM**





**November 7, 2023  
Election Day Polling Locations**

**East Point Polling Locations  
Poll Times 9:00am-6:00pm**

**LIFT  
EVERY  
VOTE  
AND  
RISE**

**A**

**Ward A**

**Bowden Senior Center  
2885 Church Street**

**East Point First Mallalieu United Methodist  
Church  
2651 Church Street**

**B**

**Ward B**

**Jefferson Recreation Center  
1431 Norman Berry Drive**

**C**

**Ward C**

**St. Stephens Missionary Baptist Church  
2670 Hogan Road**

**Woodland Middle School  
2745 Stone Road**

**D**

**Ward D**

**Brookview Elementary School  
3250 Hammarskjold Drive**

**Camp Creek Middle School  
4345 Welcome All Terrace**

# Ward A

**Erik Friedly**

**Age: 58**

**Occupation: Public Health Advisor**

**How Long Have You Been An East Point Resident? 18 Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election?** What makes you best candidate to represent your ward?

I bring over three decades of professional experience in the nonprofit sector, county government, and the federal government. My career has primarily been focused on the field of communication, and I believe that's a critical skill for any elected official. I also believe in the highest ethical standards for elected officials, and I am fully prepared to pledge that I would uphold those standards on City Council.

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?**

Honestly, I think one of the biggest challenges facing our city is that residents have no sense of "forward movement" taking place, across a variety of areas. We aren't seeing the kind of development and growth that I think people want, expect, and need. We aren't seeing the sort of amenities, retail options, and services coming to this community that we see in other adjacent areas. I also feel that we're not seeing forward movement in terms of responsiveness and service from our City government—from accountability at City Hall to customer care to parks and infrastructure improvements.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

The loss of \$1.2 million of taxpayer money in the supposed email hack/cyber fraud incident which was recently made public is shocking in the extreme, and must not be allowed to happen again. The City has rules and protocols and processes in place for financial payments, and if those had been followed, the loss of this money likely would not have happened. Why is it that we have cultivated a culture in our City administration that normalizes not following fundamental rules?

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?** The grandstanding, pettiness and lack of professionalism exhibited at many Council is an embarrassment to all of us. We need competent, professional behavior and decorum on the dais. It would be my personal goal to exemplify that to the public and our other stakeholders at all times. I tend to listen more than I speak, and I am often told that I have a generally calm demeanor. I also would like to believe that I am diplomatic and understand human dynamics. Almost my entire career has been dedicated to communication in one aspect or another, so I believe that I bring strong communication skills to such a body. Communication is key.

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

As stated above, I believe that we need to bring performance standards and accountability in our city administration to the forefront. Job descriptions and performance expectations must be clear and they must be upheld. I would propose, through appropriate channels as an elected official and not as a direct supervisor of city staff, a review of those performance, standards and mechanisms for ensuring employee accountability. We have seen a frightening lack of accountability at the very top, in our City Manager's Office, and that has a trickle-down effect, creating a culture of poor accountability and lowered standards. I would do my part to change that.

**Lance Robertson**

**Age: Declined To Answer**

**Occupation: East Point City Councilman Ward A / Health & Wellness Center Co Owner**

**How Long Have You Been An East Point Resident? 7 Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election? What makes you the best candidate to represent your ward?** My

motivation shifted when the residents of Ward A elected me as their representative. I have engaged citizens of Ward A East Point through initiatives aimed at serving and providing access to residents and small businesses while progressing in moving new and historical projects forward.

I am still Inspired and motivated from watching my late Granny, Ms. Mattie Bell from Summerhill, and the late Brenda F. Robertson, my forever beloved mother, who exposed me as a youth to the importance of being a servant leader. My focus on bringing people together and building community, steering clear of divisiveness, makes me the best candidate. I choose to Lead with LOVE.

I have fostered relationships over the past four years that assist in moving East Point forward. We still have work to do, and with the community's help, East Point will be that "Best In Class City," welcoming with stakeholder opportunity and built on trust and collaboration.

**Question 2: What do you think is the biggest challenge facing East Point today, and how would you go about solving it?** The biggest challenge facing East Point is transparency and the restoration of Public

Trust. We can improve this by creating more opportunities to engage with the community for feedback and updates. It only works when the community is involved, not divisive. I am working with community strategists and residents to collect input on creating a Community Focus Group and initiative for Ward A residents. This work has sparked the interest of a couple of colleagues on the City Council. When successfully rolled out, I see East Point and its residents adopting its strategies and feedback as Best Practices. I will continue creating opportunities for residents and stakeholders while exploring and raising the expectations of our day-to-day operations and how we serve our stakeholders.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

First, we have to build back public trust, and again, to the Citizens of East Point, I apologize for the recent financial unaccountability. The public trust has been broken with the recent news about the cyber-attack of senior staff emails that led to this—the City of East Point and City Council have implemented several accountability procedures and technology enhancements to prevent future attacks. We have to do better. We have an authorized forensic audit with new accounting and cybersecurity training. The City of East Point Staff is developing new policies and procedures to prevent this from happening again. Regarding transparency, the Council is working on amending the City Charter to allow for an accountant position as a direct report to improve public trust and for checks and balances.

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?** If Re-Elected, remaining transparent and a voice of reason among my colleagues is a priority. East Point City Council has adopted a civility pledge as the framework that I support. In partnership with the Association's nonprofit organization, Georgia City Solutions, the Georgia Municipal Association created the "Embrace Civility" program to equip Georgia's cities with resources to develop more civility in their meetings and among their residents and meeting attendees. Civil behavior and speech are critical to a healthy, functional, and respectful society.

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.** We need out-of-the-box progressive thinking regarding education and educational programs while continuing to work with the Fulton County School System and Board of Education. We must maximize early childhood education and opportunities for exposing children through project-based learning. This also can help later on with reducing youth crimes and recidivism. This connection through Public-Private-Partnerships East Point is moving toward attracting more big and small companies, from Eat My Biscuit's recent Grand Opening to Microsoft's new Data Center off Camp Creek Parkway. We have to develop more community corporate partnerships, and everyone wins. East Point is Open for Business, but to stay open, I keep hearing that our permitting process is challenging, and many developers want to avoid bothering. A resident recently suggested we should create a focus group or some developer group that includes the Department of Planning and Permitting staff to start a conversation about how to streamline processes and make the overall process more efficient.

Regarding community events, our Love Thy Neighbor Series, Community Conversation on the Unhoused, The East Point Community Green Team, Show Me The Money Small Business Development Forum, and other opportunities for neighbors to engage with their Ward A representative. The next installment will be the Community Focus Group, which includes our Ward A Community Ambassador Initiative and a Committee on Small Business that will help lead a Developer Permitting conversation.



*Voter registration drive at Chicago Black Expo, October 1973*

# Ward B

**Latoya Kavon Arnold**

**Age: 46**

**Occupation: Senior Communications Manager for Mayor & Council (local municipality)**

**How Long Have You Been An East Point Resident? 40 Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election? What makes you best candidate to represent your ward?** My motivation for running for the East Point City Council is rooted in a deep commitment to our community. I have lived in this city for 40 years, and I have witnessed both its strengths and its challenges. I believe that effective local government plays a crucial role in addressing these challenges and promoting the well-being of our residents.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?**

The biggest challenge facing East Point today is the need for comprehensive economic revitalization and community development. This challenge encompasses a range of issues, including economic disparities, unemployment, and neighborhood revitalization, as well as effective code enforcement.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

If elected, my primary objective will be to enhance financial accountability and transparency for our city residents. Open and responsible fiscal management is crucial to earning the trust of our community and ensuring that public funds are used efficiently and effectively. Here are the key steps I intend to take to achieve this goal:

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?**

To help foster an environment where professionalism, decorum and teamwork is a MUST, upon winning I will reach out to each of my colleagues and ask how can we work together, amicably, to get the business of the City done. I will also suggest that we read or review for those who are familiar with it, the book entitled "Crucial Conversations," and use it as a guide to work through communication issues. *\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

Improving the overall perception and operation of a city in terms of the ease of use of city services is crucial for enhancing the quality of life for residents and promoting economic growth.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Josette Bailey, P.h.D**

**Age: 55**

**Occupation: Retired District Level Administrator & Small Business Owner**

**How Long Have You Been An East Point Resident? 5 Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election?** What makes you best candidate to represent your ward? I have the time, talents, and experience to lead the East Point City due to my background in working as a public servant for over 30 years. I will continue to use my experience in problem solving and strategic planning to move our city forward.

I successfully won in a special election and have served the city for nine months. In this short time, improvements have been made to downtown East Point and more improvements are coming. I also have worked to connect our senior citizens to programs to improve their quality of life. With Eye in the Sky from the police department, crime will continue to decrease as we will have more opportunities for surveillance and ensuring the safety for all.

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?**

The biggest challenge facing East Point is the lack of standard operating procedures in key departments. The best way to improve these issues is targeted professional development to improve the quality of the department and/or replacing leaders if the professional development is ineffective.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

We recently voted to have an internal auditor report to council and to have financial updates shared at council meeting. This will provide accountability and transparency for city residents.

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?**

The effectively implementation of Roberts Rule of Order should end lack of decorum on council.

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

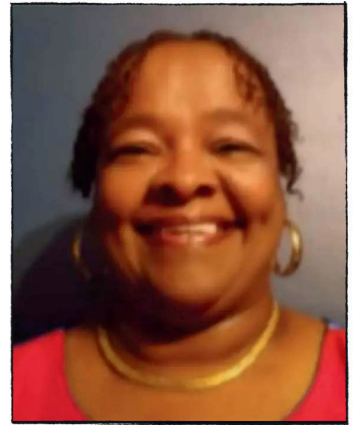
My emphasis has been on the permitting process because having an effective permitting department is the foundation for development in the city. Development in the city relates to improving quality of life for residents. To improve the permitting process, we have held townhall meetings and conducted focus groups. As a result of the data gained, the following is happening: hiring more personnel such as a Project Manager, creating different structures such as having an express counter for certain permits, reviewing the current computer system, collaborating with nearby colleges and industries for ongoing source for qualified personnel, and assuring that each department is following industry standards.

**Marie Terry**

**Age: 65**

**Occupation: Retired**

**How Long Have You Been An East Point Resident? 13 Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election? What makes you best candidate to represent your ward?**

I am motivated to run for East Point City Council because I am passionate about making our city a better place for everyone. I have lived in East Point for over 15 years, and I have seen firsthand the challenges that our community faces. I am also excited about the opportunities that we have to create a more equitable and prosperous city. I believe that the best way to represent my ward is to listen to the concerns of my constituents and work to address them. I am also committed to being transparent and accountable to the people I represent.

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?**

To address this challenge, we need to focus on creating economic opportunities for all East Point residents. This means investing in education and job training, attracting new businesses to the city, and supporting small business growth. We also need to make sure that everyone has access to affordable housing and transportation. *\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

I will work to make the budget more accessible and easier to understand by publishing it in a variety of formats, including online, print, and video. I will also hold public meetings to explain the budget and answer questions from residents. Require regular audits of city finances. I will require regular audits of city finances by an independent auditor. The audits will be made public so that residents can see how their tax dollars are being spent.

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?**

Hold other council members accountable. If I see a fellow council member engaging in disruptive or disrespectful behavior, I would speak to them privately about it. I would also be willing to raise the issue in public if necessary. Lead by example. I would commit to conducting myself with respect and courtesy at all times, both in my interactions with other council members and with the public. I would avoid personal attacks, name-calling, and other forms of disruptive behavior.

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

Permits: Expedite permit processing: Reduce the amount of time it takes to process permits, especially for simple or routine requests. Improve communication with permit applicants: Keep permit applicants informed of the status of their application and provide timely feedback. This could be done by sending regular email updates, creating an online tracking system, and offering phone support.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*



# Authentic ~ Experience ~ Leadership



NOV. 7

# JOSETTE BAILEY

JosetteBailey.com

CITY COUNCIL

EAST POINT WARD B



## GOALS



Neighborhoods

Strengthen Public Safety Initiatives



Seniors

Create programs that improve the quality of life for our senior citizens



Permit Process

Improve the efficiency of the permitting process



Responsible Growth

Support economic development that protects the value of our homes

VIEW SAMPLE BALLOT & EARLY VOTING DATES:



Voter Info: [mvp.sos.ga.gov](http://mvp.sos.ga.gov)

## ACCOMPLISHMENTS

- Planned Neighborhood Presidents' Conference
- Held Neighborhood Clean-Up Days
- Scheduled neighborhood meetups to connect departments to residents
- Connected seniors to programs that improve quality of life
- Supported actions to strengthen the permitting process
- Supported go-green efforts



## LEADERSHIP & EXPERIENCE

- 2022 Elected Council Member-Ward B
- District-Level Retired Education Administrator
- Ph.D. in Education
- Partnered with Public Safety to Reduce Crime
- Developed activities to engage families

# Auténtica ~ Experiencia ~ Liderazgo



NOV. 7

# JOSETTE BAILEY

JosetteBailey.com

AYUNTAMIENTO

EAST POINT

PABELLÓN B



## OBJETIVOS



Vecindarios

Fortalecer las iniciativas de seguridad pública



Personas Mayores

Crear programas que mejoren la calidad de vida de nuestras personas mayores



Procesos de Permisos

Mejorar la eficiencia del proceso de permisos.



Crecimiento Responsable

Apoyar el desarrollo económico que proteja el valor de nuestros hogares.

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## LOGROS

- Conferencia de Presidentes de Vecindarios Planificada
- Realizadas Jornadas de Limpieza Vecinal
- Personas mayores conectadas a programas que mejoran la calidad de vida
- Acciones apoyadas para mejorar y no complicar los procesos de permisos



## EXPERIENCIA EN LIDERAZGO

- Miembra Electa del Consejo de 2022, Distrito B
- Administradora de Educación (jubilada) a nivel de Distrito
- Doctora En Educación, Ph.D.
- Se Asoció con Seguridad Pública para Reducir el Crimen
- Actividades desarrolladas para involucrar a las familias

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# YOU ASKED....

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*They Didn't Answer.*

## Ward B

**Carrie Ziegler: No Response To Questions**

## Ward C

**Myron Cook:**

As per Myron Cook, When Myron was verbally asked to participate in the East Point Voter's Guide, he replied "The people that vote for me don't use that stuff". When we inquired and asked, was he referring to the internet? Mr. Cook replied "Yes".

**Andrea Hudson: Cannot Locate Candidate**

**Tremayne Mitchell: No Response To Questions**

**Earnestine Pittman: Declined To Participate**

As per Earnestine Pittman, "Thank you for inviting me to participate in your forum in providing information to residents. Since I provide up to date information to the residents I respectfully decline to participate".

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**[www.lifteveryvoteandrise.com](http://www.lifteveryvoteandrise.com)**

# Ward D

**Name: Keisha Nicole Chapman**

**Age: 42**

**Occupation: Offer and Rewards Project Manager**

**#yrs of East Point Residency: 7 years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election? What makes you best candidate to represent your ward?**

Community pride is what motivated me to run for City Council in East Point. The people in Ward D and throughout the city are friendly, hardworking, and eager to enjoy their personal and professional investments in the community. My personal and professional exposure to different cities and active community involvement have given me a fresh perspective.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?** To address East Point's transparency challenge, prioritize open forums, digital platforms, and community meetings to foster two-way communication and involve citizens in decision-making. Most importantly follow these activities up with action plans, tracking milestones along the way to build trust among citizens.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?** I will implement regular financial audits, publish budget reports, and promote open data initiatives to ensure transparency and accountability for all city residents. This way citizens will have an understanding of what goes into managing the city budget will be prepared to exercise educated accountability.

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?** If elected, I would address the concern of the lack of decorum and constant bickering among city council members by prioritizing citizen engagement in Ward D. I would organize regular in-person and online events where residents can express their grievances and concerns. Working work with fellow council members to provide alternative platforms for citizens in Ward D to voice their opinions.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

I would focus on enhancing the ease of use of city services in Ward D. Streamline permit processes by enhancing digitized applications and providing clear guidelines. Establish a dedicated economic development team to support local businesses. Expand programming and community events in Ward D to cater to diverse interests and collaborate with local organizations.

**Stephanie Gordon**

**Age: 51**

**Occupation: Councilmember/Brown & Brown Insurance Brokerage**

**How Long Have You Been An East Point Resident? 18 Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election? What makes you best candidate to represent your ward?**

My motivation for seeking re-election is rooted in my consistent and unwavering passion to serve the residents and business stakeholders of Ward D. Our city's needs are ever-changing and we have been faced with many unique challenges such as the COVID-19 pandemic. Helping meet the bread and butter needs of our residents is a reward beyond measure. There are also many needs that collectively impact residents of Ward D. Building lasting relationships with individuals, HOA/Community Associations and businesses have afforded me the ability to yield collaborative results in resolving issues throughout Ward D.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?** In my opinion, the biggest challenge facing East Point is a need to shore up issues with improving efficiencies in professional service delivery. Councilmembers do not oversee daily operations. Jointly, we can request an action plan be implemented by the City Manager to correct these issues and to provide a timeline for resolution.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

I am sponsoring an effort to implement transparency software to provide current financial and expenditure information that is updated regularly.

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?** I am currently serving in office and these valid concerns have been shared with us. We owe it to our residents and visitors to comport ourselves with the utmost professionalism and decorum at our meetings. I am committed to making sure that my conduct is respectful and conducive to fostering a positive image for the city.

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

The city of East Point has a long-time reputation of failing to be business-friendly regarding permitting and licensing. This issue has been a recurring agenda item discussed in city council meetings and in a recent community meeting where stakeholders provided feedback regarding their challenges. Primary issues include extreme delayed response times, software issues and a need to streamline processes.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Dr. Latonya Martin Rogers**

**Age: Declined To Answer**

**Occupation: Professional Educator**

**How Long Have You Been An East Point Resident? 20+ Years**



**Question 1: What is your motivation for being a candidate in the East Point City Council election?** What makes you best candidate to represent your ward? My background of community service and effectiveness in leadership roles both in professional settings and in community action environments make me the ideal candidate for this position.

**Question 2: What do you think is the biggest challenge facing East Point today and how would you go about solving it?** There are several priorities that require immediate attention which include but are not limited to; policy and legislation that is helpful to our communities, helping to maintain the quality of life for all citizens in East Point, creating outlets for the diverse population in East Point, expanding resources and recreational activities to residents of all communities in East Point. In order to resolve many of these issues we must work together as one body for the betterment of the City of East Point, Georgia.

**Question 3: If elected how do you intend to improve financial accountability and transparency for city residents?**

My recommendations to improve financial accountability are to take the following steps:

1. Ensure that all systems are up to date and can help in monitoring suspicious network traffic, block files, and scan emails.
2. Sensitive files should be protected or encrypted so that they are not easily targeted.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

**Question 4: The City of East Point streams/televises the City Council meetings. Residents and viewers have remarked on the general lack of decorum, adolescent like behavior and the constant bickering among city council members. If elected how would approach this concern?** City Council is a self governing/policing legislative body and there are rules of engagement for city council meetings. Section 2.205 East Point Charter/Decorum addresses behavior in public meetings. I will always govern myself accordingly and will encourage members of city council to do the same. Trust will be earned through successful partnerships, accountability and community endeavors.

**Question 5: How would you improve the overall perception /operation of the city, in regards to ease of use of city services. Examples: permits, economic/business development, programming and community events.**

The City of East Point has a Strategic Economic Development Plan with a focus on expanding the business sector to help existing businesses and expand the potential for new businesses, targeting downtown development/retail which is a long term goal to retain within the city more of the retail spending being done by citizens and businesses, improving the business environment and enhancing the life of East Pointers.

*\*Read the candidate's full response: [www.lifteveryvoteandrise.com/candidate-questions](http://www.lifteveryvoteandrise.com/candidate-questions)*

# 5 Ways

Georgia has made it harder for people to vote.

## *1. Reduced the number of voting drop boxes*

Georgia had a huge voter turnout in 2020, especially among people of color, and new voter drop boxes throughout the state added more votes. Georgia Republicans were not feeling it. And answered by passing legislation that reduced the number of drop boxes, as well as the hours they can be accessed. Black voters helped turn Georgia blue in 2020, so the removal of drop boxes from predominantly Black areas isn't a coincidence.

## *2. Limited mail-in voting and instituted new voter ID requirements*

Black voters vote by mail at a higher rate than any other voters in Georgia. So guess what, the time to request absentee ballots have been reduced. Black voters and voters with low incomes are less likely to have the kind of ID the state now requires.

## *3. Changed state law to allow for a partisan takeover of local election boards*

Local boards that oversee voter registration and election certification in Georgia used to be independent, but a new law allows them to be taken over by partisan appointees. That has actually already happened in a number of counties, where new Republican-controlled boards then canceled Sunday voting—which disproportionately impacts Black people, who have traditionally turned out to vote in big numbers on Sundays. Additionally, now that the certification of election results is in the hands of partisan politicians, the very concept of a free and fair election in Georgia is under threat.

## *4. Purged voters from voting lists*

Over the last few years, Republican politicians in Georgia have purged hundreds of thousands of voters from state voting lists. A massive purge before the 2018 gubernatorial election affected the outcome of that race.

## *5. Criminalized handing out food and water to voters*

Really Though? Georgia's long lines on Election Day are just so DAMN DISRESPECTFUL! But the law sez, you can be arrested, fined, and put in jail for handing out food and water, even if the voter in line is a friend or fam. Black people and people in low-income communities are far more likely than anybody else to have to wait in long lines to vote, due to the unequal access to polling locations in predominantly Black neighborhoods..

Why is Georgia making it harder to vote? Because... they don't want you to vote! YOU DON'T

VOTE THE RIGHT WAY! You didn't vote for Herschel Walker, and you did vote for Barack, and then Kamala, Joe Biden was just on the ticket with her. If you're Black or Brown, or young, or elderly, or poor. Republicans know as long as tRump is the leader of the party most people of color are voting against him and anybody who looks like him. Sucks to be a republican huh? Actually it sucks more to be a voter in Georgia... Remember

Your vote matters. Historically & Currently & that's why they are currently trying to turn back time when historically we couldn't vote!

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