

**LIFT EVERY
VOTE AND
RISE**



2023 END OF YEAR REPORT

WWW.LIFTEVERYVOTEANDRISE.COM

Introduction

Who We Are And What We Do



Goals and Strategy

Launched in Atlanta, Georgia 2023, The Lift Every Vote And Rise initiative aims to create ground-breaking voter advocacy to protect the freedom to vote in Georgia and across the country. We firmly believe in Secure, Accessible and Accurate elections. Our comprehensive strategy is designed to address the systematic barriers implemented to deter Black and brown voters within the state of Georgia.

With the truncated runoff period, limited early voting and weekend voting opportunities, accompanied with relentless barriers regarding mail-in voting rules, long lines and restricted access to drop boxes - Georgia has once again failed to show up for the people. Our primary goal is to work to ensure Georgians have the access, knowledge and power to exercise their freedom to vote.

2023 Report

Engaging Voters in Georgia & Around The Country

2023 AT-A-GLANCE



Lift Every Vote
And Rise

Lift Every Vote And Rise launched a comprehensive voter education and engagement initiative within Fulton County & Chatham County Georgia. Along with programming and civic events. Lift Every Vote And Rise published printed Voter's Guides for the General & Runoff Elections in The City of East Point The City of South Fulton and Savannah.

- Responsible for registering over 10,000 voters
- Curated 12 events designed to increase voter awareness
- Daily digital blog post dedicated to voting news/information (1K daily views)
- Civic Engagement: Provided educational platforms via The Cobblestone Candidate College that provided a forum to educate elected officials and the general public
- Hosted "Meet The Candidate" Events
- Door to Door Canvassing of The Voter's Guides
- Direct Mailers

Lift Every Vote And Rise



INITIATIVES

Voter Registration

Direct Voter Contact

Voter Engagement

Civic Education

Printed/Digital Voter's Guide

Direct Mail

Voter Events

Canvassing

Lift Every Vote And Rise Inc. is a national voters rights political action committee organization dedicated to increasing actionable voting behavior and reaching historically underserved voters of color and underrepresented voters.

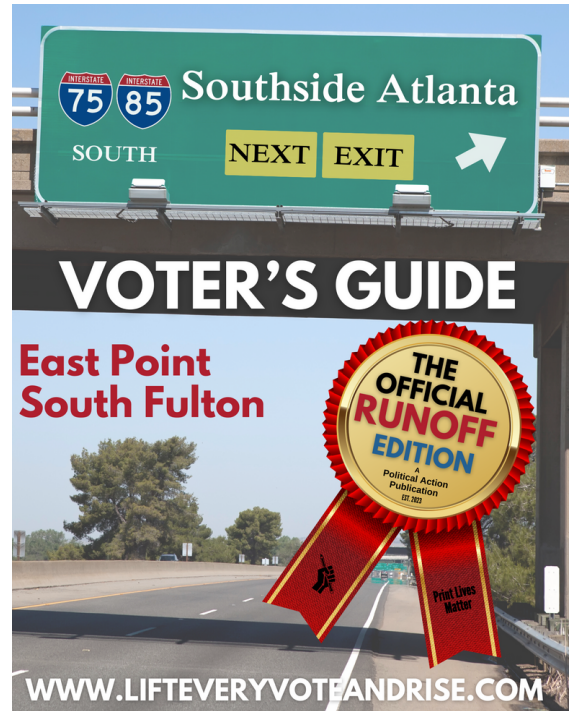
Along with our non-partisan partisan organization, Lift Every Vote And Rise Action, we collectively work to strengthen public participation in our democracy through a powerful culmination of coalition building, grassroots organizing, policy development, research and public education.

With an unwavering focus on an underserved demographics that are constantly under the attacks of gerrymandering and voter suppression. Lift Every Vote And Rise aims to increase voter registration while civically engaging via programming, workshops and partnerships.

2024 Strategy & Strategic Partnership Opportunities

WHY VOTER'S GUIDES MATTER

Individuals often don't vote because they don't know where candidates stand and are confused about how to find out. Widespread political cynicism, disinformation, and spin don't help. Nonpartisan candidate guides provide a concise and credible way to compare candidates' stands and make clear why voting matters.



Mission 2024

- Reaching 425,000 households in Fulton County, Georgia with an estimated population of 1.1 million individuals via our printed Voter's Guide
- Special interest in Statewide races for State Representatives partly due to the redistricting that may have created unfair advantages and disadvantages
- Focusing on the controversial 14th Congressional District
- Creating, sponsoring or participating in 25-35 targeted community events (Food Drives, Health Fairs, Community Concerts, Festivals, Farmer's Markets, Business Expos, College Fairs, etc.) throughout Georgia in an effort to educate and inform individuals on issues that effect our communities.
- Because politics are fluid and everchanging, we are strategically poised through our programming to address and pivot quickly to address the needs in areas around the country